

NCC Cable System Order

11762147

Order #	62335330	Flight Dates	09/19/16 - 09/25/16	Update Date	09/20/16
Syscode	7782	Agency	Spot Cable Sales Corp.	Version	2 Vs. 1
System Name	Spectrum/Coldwater, MI	Advertiser	Walberg for Congress	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	1
AE	Mark Ongsysia	Product Code	WFC	Total	\$58.00
Sales Coordinator	Oogil Cuello	Est Code	N/A	Commission	\$8.70
Office	Washington	Product Name		Net Total	\$49.30
Phone	(301) 951-2620	Credit Status		Total Spots	58
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+1 May15	Makegood Policy	Approval Required	Sold On	Cost Per Spot
-				GRP	-
				CPP	-
				CPM	-

Comments : R1 9.20 Added missed spots from drops on 62332167. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	9/19/16	9/25/16	05:00	09:00	X	X	X	X	X	X	X	-	-	10	\$1.00	\$10.00	30	IPE 05/13/16-11/08/16
2	FXNC	FXNC EM	9/19/16	9/25/16	05:00	09:00	X	X	X	X	X	X	X	-	-	10	\$1.00	\$10.00	30	IPE 05/13/16-11/08/16
3	FXNC	FXNC PT	9/19/16	9/25/16	19:00	24:00	X	X	X	X	X	X	X	-	-	21	\$1.00	\$21.00	30	IPE 05/13/16-11/08/16
4	FXNC	FXNC EF	9/19/16	9/25/16	16:00	19:00	X	X	X	X	X	X	X	-	-	10	\$1.00	\$10.00	30	IPE 05/13/16-11/08/16
5	FXNC	FXNC W	9/19/16	9/25/16	09:00	19:00						X	X	-	-	4	\$1.00	\$4.00	30	IPE 05/13/16-11/08/16
6	CNN	CNN EM	9/19/16	9/25/16	05:00	09:00			X	X	X	X	X	-	-	3	\$1.00	\$3.00	30	R1 +3x IPE 05/13/16-11/08/16

Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
SPOTS	58	0	0	0	0	0	0	0	0	0	0	58
AMT	\$58.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$58.00

SYSTEM APP: SALES ACCT Date Printed 09/20/16

62335330 | Grand Rapids | Spectrum/Coldwater, MI | 7782 |